

# FACULTY

## **Adel Ismail Al-Alawi**

### ***Professor of Business, Innovation & Information Systems***

Department of Business Administration

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### **Bio:**

Prof. Adel Al-Alawi is a distinguished Business & Information Systems professor with over 35 years of experience in teaching, research, and training in higher education. He has significantly contributed to business education in Bahrain, founding several academic departments and programs. A recognized authority in his field, he has published over 108 articles, garnering more than 2,700 citations, and has received accolades, such as the ISACA Professional Award for Innovation. As a former PhD Program Coordinator in Business Analytics, he is committed to mentoring future business leaders. In 2014, he successfully published over 40 papers with his Ph.D. students, all listed in Scopus. His expertise encompasses Knowledge Management, Supply Chain Management, MIS, HRM, OB, digitalization, organizational change, and organizational theory. Additionally, he serves as a reviewer for international journals and has held roles as a supervisor and examiner for numerous theses. He is also a member of promotion panels at several regional and global universities.

### **Academic Background:**

- **Ph.D. in Business & Information Systems**, University of Leeds, 1991
- **MBA / Information Systems**, Thomas College, 1985
- **BSc. in Business Administration/Data Processing/BIS**, Husson University, 1983

### **Research Interests:**

- Digital Transformation Strategies, AI in Business, Cybersecurity in the Digital Age, Sustainability and Digitalization, CRM Innovations, Drones in Supply Chain Management,

- [Research Methodology, Transfer of Technology Processes, Strategic foresight, Entrepreneurship, E-Business Strategies: Digital Marketing & Commerce, Marketing of Innovation, E-Business Strategies: Digital Marketing & Commerce, Change Management, Knowledge Management & Innovation, Advanced supply chain management, Negotiation, Seminar in Innovation Management, Social Innovation & entrepreneurship
- 1- Knowledge Management & Innovation,
- 2- E-Business Strategies: Digital Marketing & Commerce,
- 3- Advanced supply chain management,

### Selected Publications:

- [Investigating the barriers to change management in public sector educational institutions](#), *International Journal of Educational Management* 2019
- [Digital transformation adoption in human resources management during COVID-19](#), *Arab Gulf Journal of Scientific Research*, 2023
- [Application of big data and artificial intelligence in pilot training: a systematic literature review](#), IEEE, 2023 International Conference on Cyber Management and Engineering (CyMaEn), 2023
- [Women in cybersecurity: A study of the digital banking sector in Bahrain](#), *Journal of International Women's Studies*, 2023
- [Machine Learning in Human Resource Analytics: Promotion Classification using Data Balancing Techniques](#), 2024 ASU International Conference in Emerging Technologies for Sustainability and Intelligent Systems (ICETSYS) 2024
- **Edited a book:** Handbook of Research on Implementing Knowledge Management Strategy in the Public Sector, IGI Global, 2019, DOI: 10.4018/978-1-5225-9639-4

### Google Scholar:

<https://scholar.google.com/citations?user=v8I-C1oAAAAJ&hl=en>